

Author's General Guidelines 10th IconSWM-CE as revised on 19.10.2020

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Submission of Revised papers: Will be intimated later

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Structured Abstract	<p>Authors must write a structured abstract in maximum 300 words in total (including keywords in the submission containing the following inputs set out under 4-7 component sub-headings without mentioning the sub-heading. The abstract should be written in one paragraph.</p> <ol style="list-style-type: none"> 1. Purpose (mandatory) 2. Design/methodology/approach (mandatory) 3. Findings (mandatory) 4. Research limitations/implications (if applicable) 5. Practical implications (if applicable) 6. Social implications (if applicable) 7. Originality/value (mandatory) <p>Authors should avoid the use of personal pronouns within the structured abstract and body of the paper (e.g. "this paper investigates..." is correct; "I investigate..." is incorrect).</p>
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Notes/ Endnotes	Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.
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