



IconSWM 2011

Jadavpur University
Kolkata – 700 032, India

Centre for Quality Management System

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2nd international conference on Solid Waste Management
and exhibition on Municipal Services, Urban Development, Public Works & Clean Technology
November 09 – 11, 2011 at Kolkata, India

Our Ref . no. Call Adv / IconSWM / 11 June 29, 2011

SUB: Advertisement in souvenir of IconSWM 2011

Dear Sir,

I take pleasure to inform you that **2nd International Conference on Solid Waste Management (IconSWM) and Exhibition** during **November 9-11, 2011** in **Jadavpur university, Kolkata**.. We expect participation of more than 500 delegates in the conference and 7,000 visitors in the exhibition from India and abroad.

In the country, your organization plays an important role in the areas of environment protection specifically solid waste management, energy recovery, and other areas. **IconSWM** will be a very important event in the country in the areas of concerns for all sizes and types of manufacturing units, service sectors, Transporters, equipment manufacturers & dealers, Urban Local Bodies, Hospitals, Hotels, Recyclers, Consultants and many others. Experts and decision makers in related fields will attend the Conference from different organizations in India and abroad. We expect nearly 100 accepted papers and case studies.

We like to request you to kindly release an advertisement of your esteemed organization as early as possible for the souvenir to be released in IconSWM 2011. The advertisement tariff is given below. The payment is to be made in favour of **“ISWMAW” OR “IconSWM”** at Kolkata by banker’s cheque or emand draft. Send the matter in soft copy compatible in MS word.

Expecting your kind co-operation and support for making a meaningful IconSWM.
With kind regards.

Chairperson,
Resource Mobilization Working Group – WG 1, IconSWM 2011

To,

The Secretary, IconSWM, CQMS, Blue Earth Workshop, Jadavpur University, Kolkata 700 032

Dear Sir,

Please book the following **advertisement** space for our organization as ticked below. The payment of Rs...../- (Rupees) is being / will be paid. The Advertisement matter is enclosed herewith.

Advertisement Tariff (Page Size: A4 ; print Area: 16 Cm X 24 Cm.)

SI	Tick	Page Description	Rate (Rs.)	SI	Tick	Page Description	Rate(Rs.)
1		Back Cover	40,000/-	4		Special Full Page	15,000/-
2		1 ST Inside Cover	32,000/-	5		Full Page (B / W)	8,000/-
3		2 ND Inside Cover	28,000/-				

SIGNATURE WITH SEAL OF THE ORGANISATION.